



## Pfizer Healthcare Ireland

### Patient Association Funding Disclosure 2019

Pfizer has implemented a standard approach for full transparency of grants and donations to patient organisations.

With this commitment, we are among the leading biopharmaceutical companies to embrace a policy of full transparency for grants and donations to patient organisations across all countries in Europe. We are committed to operating with the highest standards of ethical, transparent and responsible conduct in all aspects of our business, including our relationships with patient advocacy groups. We will continue our efforts to lead industry standards and practices in ways that meet society's expectations of us.

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#### ***ACT For Meningitis***

ACT for Meningitis is a national support and awareness charity based in Galway. Their mission is to raise awareness, to promote education, and to provide support to those affected by meningitis in Ireland. Their vision is to see an Ireland where lives are no longer lost to meningitis, and through their support services no-one faces the meningitis journey alone.

Pfizer supported ACT for Meningitis' National Pharmacy Awareness Campaign in 2019 which totalled €20,000.

#### ***ALONE***

ALONE is a national organisation that supports older people to age at home. They work with people over the age of 60 to provide and coordinate access to any services they need. ALONE creates unique solutions for each older person working in partnership with all services, friends and family, giving them options for the type of support that's best for them, regardless of their situation.

In 2019, Pfizer made a charitable contribution of €10,000 to ALONE to support their general services.



### ***Arthritis Ireland***

Arthritis Ireland is a charity organisation dedicated to improving the lives of those suffering from Arthritis related conditions.

Support for Arthritis Ireland in 2019 included; funding from Pfizer to cover the costs of producing leaflets with information on rheumatoid arthritis for patients, Arthritis Ireland's Self Management course for Arthritis patients, a planned communications campaign around Osteoarthritis and supporting the development of their website. Total donations in 2019 came to €32,000.

### ***CMRF Crumlin***

CMRF Crumlin provides vital funding for CHI Crumlin (previously known as Our Lady's Children's Hospital, Crumlin) and The National Children's Research Centre to enable little patients to have the best possible outcomes.

CMRF Crumlin aims to create Brighter Days for CHI patients and their families when visiting the hospital through creation of breakout areas or renovation of wards. They also fund ground-breaking research. In 2019 Pfizer made a charitable contribution of €700 to CMRF Crumlin.

### ***Cork ARC***

Cork ARC is a safe haven for people with cancer and their families, where they can find information, practical help and emotional support. In 2019 Pfizer supported the refurbishment of a counselling room in Cork ARC totalling €20,000.

### ***Croí***

At Croí, their aim is to lead the fight against heart disease and stroke, with a particular focus on the West of Ireland. Their mission is to prevent disease, save lives and promote recovery & wellbeing. Croí's work is funded from the proceeds of fundraising events, voluntary contributions and philanthropy.

Pfizer supported the running of a masterclass event and the installation of a defibrillator in Galway. Total support for Croí in 2019 was €7,800.



### ***Irish Cancer Society***

The Irish Cancer Society is the national charity dedicated to eliminating cancer as a major health problem and improving the lives of those living with cancer. In 2019, Pfizer donated €65,000 to the Irish Cancer Society, which included supporting their Living Well With Cancer Conference and also on a project that supports women impacted by breast cancer.

### ***Irish Heart Foundation***

The Irish Heart Foundation (IHF) is the national charity fighting heart disease and stroke. Their vision is that every person living in Ireland will live a long, active and healthy life free from heart, stroke and blood vessel disease. Their mission is to lead in improving the cardiovascular health of people living in Ireland so they do not experience disability or die from preventable heart, stroke and other blood vessel diseases.

In 2019 Pfizer supported educational and awareness activities of the IHF for an AF public awareness campaign, sponsorship of their Mobile Health Unit, support of the IHF's presence at the National Ploughing Champions and the IHF's Annual Stroke Conference. The total donation to IHF in 2019 was €120,000.

### ***Irish Platform for Patient Associations, Science and Industry (IPPOSI)***

IPPOSI is a unique partnership of Patient Groups/Charities, Science and Industry. As a patient led partnership, the platform provides a structured way of facilitating interaction between the three key membership groups -patients' organisations, scientists and industry (and where possible with State Agencies) on policy, legislation and regulation around the development of new medicines, products, devices and diagnostics for unmet medical needs in Ireland.

In 2019 Pfizer supported IPPOSI through a combination of membership fees, a corporate sponsorships of educational activities and their annual conference totalling €16,000.

### ***Irish Skin Foundation***

The aim of the Irish Skin Foundation (ISF) is to support in all ways possible, to advocate on behalf of, to educate all involved with, and to bring comfort to those affected by skin disease in Ireland, their families and their carers.



In 2019, Pfizer supported the ISF Nurse Helpline which provides free, direct, accessible guidance about skin conditions but also offers information to callers on health entitlements, dermatology services, advocacy and general support. The service is delivered by dermatology nurse specialists. Pfizer also supported the ISF on their SkinSideOut event held in November 2019. The total support provided during 2019 was €24,000.

### ***Irish Society for Colitis & Crohn's Disease***

The aim of the Irish Society for Colitis & Crohn's Disease is to improve the quality of life and well-being of those living with and impacted by IBD, through sensitive support services, including advocacy, the provision of information, training and events.

In 2019, Pfizer provided a monetary charitable contribution of €35,700 to the Irish Society for Colitis & Crohn's Disease for the development of a communications campaign to promote the launch of the inflammatory bowel disease (IBD) app. The app will help patients with IBD to track their health, build connections, identify toilet locations and build awareness of IBD in the workplace.

### ***LauraLynn – Ireland's Children's Hospice***

LauraLynn provides palliative care and support for children with life-limiting conditions. LauraLynn's mission is to provide a Community of Care that delivers evidence-based, personalised services to children with palliative care needs, complex care needs and complex disabilities, while also providing family support services and a home to their residents where quality of life is paramount.

In 2019, Pfizer donated 5 mini ipads to LauraLynn for use by their service users. Pfizer colleagues also volunteered at the annual Light Up Laura Lynn Event in December 2019.

### ***Marie Keating Foundation***

The Marie Keating Foundation (MKF) aims to be a leading voice in cancer awareness and information for both men and women in Ireland. MKF provides information on all the key cancers, including breast cancer, cervical cancer, throat cancer, lung cancer, skin cancer, prostate cancer, testicular cancer and bowel cancer. MKF is dedicated to 'making cancer less frightening by enlightening' and their vision is a future free from the fear of cancer.

In 2019, Pfizer sponsored the Marie Keating Foundation to run a metastatic breast cancer event and seminars as well as sponsoring the MKF Positive Living Program for women with mBC and supported



their annual Christmas Luncheon via attendance, to a total of €16,280.

### ***Meningitis Research Foundation***

The Meningitis Research Foundation supports research into meningitis and septicaemia, as well as advocating for a future where patients and families who have experienced or are at risk of these diseases are adequately cared for and supported.

In 2019, Pfizer donated €10,000 to the Foundation to support a campaign that aimed to raise awareness of the different Meningococcal strains prevalent in Ireland.

### ***NET Patient Network***

The NET Patient Network is an organisation of Neuroendocrine Tumor patients in Ireland, formed in 2012 to provide information and support services for NET patients in Ireland. In 2019 Pfizer supported their NET Patient Awareness Day which aimed to bring together patients and their families. The total support for this was €2,500.

### ***Prader Willi Syndrome Association of Ireland (PWSAI)***

The PWSAI seek a world where people with Prader Willi Syndrome, their families, and their carers are supported in all aspects of their care, education, and well being.

In 2019, Pfizer donated €1,500 to support the running of the PWSAI's annual family weekend held in October 2019.