



## Pfizer Healthcare Ireland

### Patient Association Funding Disclosure 2018

Pfizer has implemented a standard approach for full transparency of grants and donations to patient organisations.

With this commitment, we are among the leading biopharmaceutical companies to embrace a policy of full transparency for grants and donations to patient organisations across all countries in Europe.

We are committed to operating with the highest standards of ethical, transparent and responsible conduct in all aspects of our business, including our relationships with patient advocacy groups. We will continue our efforts to lead industry standards and practices in ways that meet society's expectations of us.

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#### ***Arthritis Ireland***

Arthritis Ireland is a charity organisation dedicated to improving the lives of those suffering from Arthritis related conditions.

Support for Arthritis Ireland in 2018 included; funding from Pfizer to cover the costs of producing leaflets with information on arthritis for patients, supporting a Breaking the Pain Cycle Programme (a half-day self-management course), support of the 2018 Arthritis Ireland Golf Classic - an event organised to raise awareness about arthritis and support of the Arthritis Research Coalition (ARC). Total donations in 2018 came to €48,200.

#### ***Hugh's House***

Hugh's House is a charity organisation which provides accommodation for the families of terminally ill children who are being cared for in Temple Street Children's Hospital.

Pfizer donated €1,500 and some colleague's volunteer time, to help toward the restoration of the basement and installation of a kitchen in Hugh's House, 44 Belvedere Place. The renovation and additional facilities will allow families to have a recreational area and home cooked meal instead of having to eat out during the duration of their stay.



### ***Irish Cancer Society***

The Irish Cancer Society is the national charity dedicated to eliminating cancer as a major health problem, and improving the lives of those living with cancer. In 2018, Pfizer donated €15,465.77 to the Irish Cancer Society in 2018, which included supporting their Living Well With Cancer – Cancer Survivorship Meetings and also support of a Disease Awareness Campaign for Breast Cancer which ensured that five breastology bags were used in the community.

### ***Irish Heart Foundation***

The Irish Heart Foundation is the national charity fighting heart disease and stroke. Their vision is that every person living in Ireland will live a long, active and healthy life free from heart, stroke and blood vessel disease. Their mission is to lead in improving the cardiovascular health of people living in Ireland so they do not experience disability or die from preventable heart, stroke and other blood vessel diseases.

In 2018 Pfizer supported educational and awareness activities of the IHF for an AF public awareness campaign, support of the IHF's presence at the National Ploughing Champions and the IHF's Annual Stroke Conference. In addition, IHF received €16,277 for contracted services during Healthy Town 2018. The total donation for IHF in 2018 is €165,543.50.

### ***Irish Platform for Patient Associations, Science and Industry [IPPOSI]***

IPPOSI is a unique partnership of Patient Groups/Charities, Science and Industry. As a patient led partnership, the platform provides a structured way of facilitating interaction between the three key membership groups -patients' organisations, scientists and industry (and where possible with State Agencies) on policy, legislation and regulation around the development of new medicines, products, devices and diagnostics for unmet medical needs in Ireland. In 2018 Pfizer supported IPPOSI through a combination of membership fees and support by way of corporate sponsorships in support of educational activities totaling €12,500.

### ***Irish Skin Foundation***

The aim of the Irish Skin Foundation (ISF) is to support in all ways possible, to advocate on behalf of, to educate all involved with, and to bring comfort to those affected by skin disease in Ireland, their families and their carers.

In 2018, Pfizer supported the ISF Nurse Helpline provides free, direct, accessible guidance about skin



conditions but also offers information to callers on health entitlements, dermatology services, advocacy and general support. The service is delivered by dermatology nurse specialists. This donation totals €20,000.

### ***LauraLynn – Ireland's Children's Hospice [Non-monetary support]***

LauraLynn is a hospice for children with life-limiting conditions and provides residential care for young adults with disabilities.

In 2018, Pfizer colleagues volunteered at a LauraLynn community event, Light Up LauraLynn. Through this volunteering Pfizer supported the general running of the event on the day and assisted the LauraLynn team where required.

### ***Marie Keating Foundation***

The Marie Keating Foundation (MKF) aims to be a leading voice in cancer awareness and information for both men and women in Ireland. MKF provides information on all the key cancers, including breast cancer, cervical cancer, throat cancer, lung cancer, skin cancer, prostate cancer, testicular cancer and bowel cancer. MKF is dedicated to 'making cancer less frightening by enlightening' and their vision is a future free from the fear of cancer.

In 2018, Pfizer sponsored the Marie Keating Foundation to run a metastatic breast cancer event and seminars as well as sponsoring the MKF Positive Living Program for women with mBC and also production of MKF patient materials coming to a total of €18,000.

### ***Our Lady's Children's Hospital Crumlin***

Our Lady's Children's Hospital, Crumlin is Ireland's largest paediatric hospital. Our Lady's mission is to constantly improve the health and wellbeing of children and adolescents in a safe environment which is driven by quality healthcare and supported by excellence in Knowledge, Education and Research.

In 2017 the hospital had 37,517 emergency attendances, 19,366 day cases, 10,313 inpatient admissions, 78,697 outpatient attendances and 13,835 surgical procedures performed.

Funding to support a remembrance ceremony which took place on 24th November 2018 in Dublin Castle. The ceremony was organised to remember children who have died in the hospital during 2018. Each family who have lost a child and attend the ceremony are offered a gift of a special produced



candle produced by Jennies Candles in Sligo. Total support in 2018 was €1,800.

### ***St. James's Hospital Foundation***

Pfizer supported St. James's Hospital Foundation on a number of initiatives in 2018. Firstly through the RAISE app, which is a mobile app developed by St James's Hospital Rheumatology unit. Since its launch in September 2015 RAISE app has been highly beneficial for arthritis patients. The app is designed to help people suffering from Rheumatoid Arthritis to manage their condition with content, tools and support from specialists. As the app was very popular with patients, Rheumatology department launched a patient booklet based on the app in 2016 for patients who are not in a position to access the app.

To make sure the most recent information and tools were available to the arthritis patients to help manage their condition, both RAISE app and the booklets were updated in 2018 and Pfizer provided funding to St James's Hospital Foundation to the amount of €39,510.68.

In addition to the app, Pfizer also supported the Foundation on a Focus on Innovation Study Day and an Antimicrobial Stewardship Event, bringing the total support to €47,510.68.

### ***Thrombosis Ireland***

Thrombosis Ireland aims to enable all people on anticoagulation therapy like Warfarin, Rivaroxaban, Apixaban, Dabigatran and Edoxaban to live the best possible lives. In 2018, Pfizer supported Thrombosis Ireland three initiatives; two Thrombosis awareness events which took place in Our Lady of Lourdes Hospital and Tullamore Regional Hospital as well as a Wexford Patient educational event "Let's Talk Clots." The total support was €4,305.

**ENDS**

